



2024 SUPPLIER ENGAGEMENT

Economic Impact Report

 *Committed to the Community*



Table of Contents

- About This Report 3
- A Message from Evergy’s President and CEO 4

- About Evergy** 5

- Supplier Engagement: Who We Are** 6
 - Evergy’s Commitment to Community 7

- Procurement at Evergy** 10
 - Making an Economic Impact 11
 - Evergy’s Procurement 12

- Supplier Engagement Program** 13
 - Commitment to Supplier Engagement 14
 - Accelerate Mentoring Program 15
 - Our Programs’ 2024 Economic Impact 16
 - Impact on Minority-Owned Businesses 17
 - Impact on Women-Owned Businesses 18
 - Impact on Small Businesses 19
 - Impact on Veteran-Owned Businesses 20
 - Impact on LGBT Businesses 21
 - Impact on SDVET Businesses 22
 - Impact on DBE Businesses 23

- Evergy Impact by State** 24
 - Our Economic Impact in Kansas 25
 - Our Economic Impact in Missouri 26
 - Evergy State Impact 27
 - Awards & Recognition 30

- Evergy Supplier Spotlight** 31
 - Thorne Tree Service 32
 - Internal Business Partners 33

- Appendix 34



About This Report

Evergy provides safe, reliable electricity to more than 1.7 million customers in Kansas and Missouri. Seeking out diverse suppliers is one of the many ways Evergy works to strengthen the communities we serve. This report uses Input Output analysis to estimate the economic impact of Evergy's engagement with small, minority, women, veteran, service disabled veterans, LGBTQ+, HUBZone, disabled, and small disadvantaged owned businesses. In 2024, Evergy's work with our prime suppliers led to more than \$3.5 billion in contributions to the U.S. economy and sustained more than 16,448 jobs. Our work with local, small and diverse suppliers led to more than \$542 million in contributions to the U.S. economy and sustained more than 2,618 jobs.

A Message From Energys President and CEO, David Campbell



Energys believes one of our greatest strengths comes from working together to deliver innovative energy solutions. Our Supplier Engagement program is a key part of that commitment, intentionally focused on building strong, lasting relationships with small and local business enterprises.

For more than four decades, we've been a leader in partnering with companies that deliver high-quality materials and services at competitive prices, ensuring they are well-positioned to compete for corporate contracts across every area of our business. Our leadership team remains dedicated to expanding opportunities for suppliers within our communities and to strengthening the overall competitiveness of our supplier network.

We recognize that Energys is only as strong as the communities we serve. These communities thrive when economic development is intentional. By creating meaningful opportunities for small and local suppliers to grow, we help fuel economic vitality across Kansas and Missouri.

Our communities have repeatedly recognized Energys as a partner of choice—reflecting our commitment to empowering a brighter future, enhancing community vitality, and improving the quality of life across our service area.

This report provides a comprehensive look at the economic impact generated by our purchasing activities. It illustrates the difference we can make when we cultivate strong supplier relationships and invest in strategies that advance economic development, sustainability, innovation, and long-term competitiveness.

A handwritten signature in black ink that reads "David Campbell". The signature is fluid and cursive.

David Campbell

President and Chief Executive Officer

About Evergy

Evergy is committed to delivering clean, safe, reliable energy to our customers while employing a diverse workforce and supporting the communities we serve. By embracing renewable energy sources to generate more power with less impact to the environment and adopting new technologies that let customers manage their energy use in ways that work for them. Whether it's new ways to connect with Evergy, electric vehicle charging stations, or the next innovation around the corner, Evergy is dedicated to empowering a better future.

Evergy serves about 1.7 million customers in Kansas and Missouri. More than half of the electricity provided to homes and businesses we serve is from emission free sources.



Supplier Engagement: Who We Are

VISION

To be a leader in supplier engagement by fostering strong relationships as we aim to promote economic development, supplier growth and innovation, while implementing strategies that provide a competitive edge to our Supply Chain.

MISSION

At Evergy, we aim to foster an inclusive supply chain by partnering with, local & small, high-quality suppliers to positively impact the communities we serve.



Evergy's Commitment to our Community

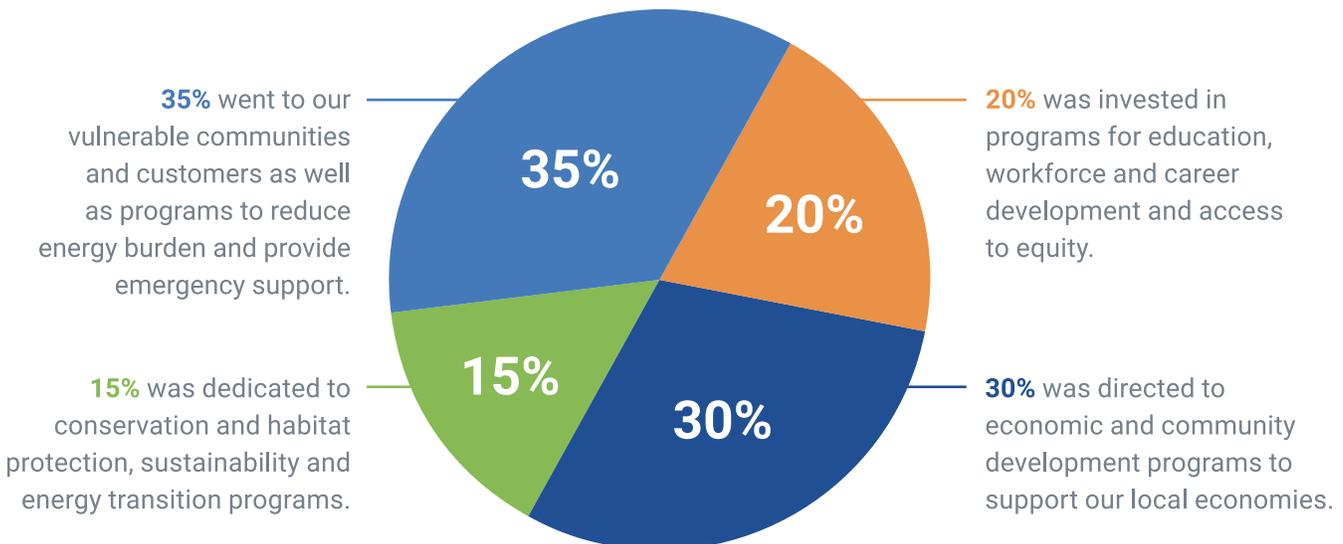
Community Support

Evergy is committed to empowering a better future for our customers and communities. Making a positive impact in the communities we call home is a foundational component of our business. Our [Community Strategy](#) centers on making innovative community investments in the areas of **environmental leadership** and **community vitality** while also aligning with the needs of our communities and our corporate business strategy.

Our support takes many forms – financial investments, physical goods and services, volunteerism, community leadership, and connecting agencies to resources.

Financial Community Investments

Evergy's community strategy was designed to adjust to the changing needs of our customers and communities while also engaging our employees in volunteerism and community leadership. In 2024, Evergy invested \$7.1 million in the communities we serve in two key areas, environmental leadership and community vitality. That support was directed into the following program areas:



Community Vitality

Evergy is only as healthy as the communities in which we live and work. We invest in opportunities that support our vulnerable customers, stimulate local economies, encourage workforce readiness, provide access to opportunities for all ages and backgrounds, and basic needs that help people contribute to society.

Community Spotlight

Startups and Small Business

Small businesses and startups play a crucial role in the economies of Kansas and Missouri, contributing significantly to employment and economic growth. For both states, small businesses employ nearly two million people and account for the majority of all businesses. The backbone of Evergy's community strategy has been to help our communities thrive through economic support. Evergy has long supported regional efforts to help generate and grow start-ups, as well as help these businesses expand and remain in our region. This support includes corporate donations, in-kind usage of facilities, mentoring and leadership. In 2024, Evergy donated approximately \$1.1 million to nonprofit agencies that support entrepreneurialism, startups, small business development and growth, workforce training, and local chamber

economic programs. Some of the nonprofits we supported that provide critical startup and small business support include Generating Income For Tomorrow (GIFT), NXTSTAGE, Create Campaign, Business Network International/ Rainmakers Chapter, Prospect Business Association, LaunchKC, Prospect KC, Keystone Innovation District, and more.

EVERGY IN 2024

Community Impact by the Numbers



Evergy's Connect and Customer Affairs teams helped **69,000 customers** with face-to-face service at our Connect facilities and at **270 events**, helping customers secure **\$29 million** in bill payment assistance.



More than **24% of Evergy's employees** participated in a volunteerism event, dedicating nearly **15,000 hours** in 2024. Employees also **donated over \$649,200** personally to community agencies in our service area.



In 2024, **Evergy invested \$7.1 million in the communities** we serve in two key areas, environmental leadership and community vitality.



Evergy's Green Team conducted more than **64 environmental projects** in our service territory. Of these projects, **23** were completed in vulnerable communities.



Evergy's Green Team also distributed and planted more than **1,300 trees** and removed **300 tires** and **10 tons of trash**, from local rivers.

Environmental Leadership

As an energy provider, Evergy is committed to creating a sustainable energy future and minimizing our environmental impact. We do this through education, river and wetland enhancements, land preservation and habitat protection, as well as stewardship and conservation. In addition to financially supporting environmental efforts, Evergy's Green Team completed 64 environmental projects in our service area. Of these projects, 23 were completed in vulnerable communities. These Green Team projects focused on enhancing Missouri and Kansas riverways, lowering urban heat through tree plantings, and creating and installing important pollinator gardens in the region. They planted more than 1,300 trees and removed 300 tires and 10 tons of trash from local rivers.

Community Spotlight

Urban Heat Island

Kansas City's historic Northeast Kansas City community was identified as an area with a high heat index. As part of Evergy's Missouri Energy Efficiency Investment Act (MEEIA) program, the Company launched an intensive effort to help mitigate this increasing heat and help area residents eventually lower their own cooling costs. Trees naturally create shade to lower the air temperature by minimizing the reflective surfaces directly impacted by the sun. Scientific research shows a direct correlation between areas having a lesser tree canopy and increased temperature. Evergy's Green Team managed the effort and worked with local city



agencies, including the Forestry Department, the City of Kansas City and the Housing Authority of Kansas City, to find approved, beneficial locations along Kansas City's Independence Avenue Corridor and surrounding areas. This effort resulted in just over 700, 15-gallon trees planted in the fall of 2024. These trees will be maintained through weekly watering in the growing season for two years. Phase two of the project will happen in 2025 with an additional 1,000 trees being planted.



Since 1989, our volunteer, employee-driven Green Team has completed thousands of projects restoring hundreds of acres of wetlands, thousands of acres of prairie and planting more than 33,000 trees. Partnering with agencies, non-profits, and schools, we protect, preserve, and educate.

BENEFIT TO STAKEHOLDERS

Evergy's long history of environmental conservation has helped our communities by supporting conservation projects and organizations in our service area and beyond. Additionally, the protection measures for both flora and fauna that have been implemented protect our environment, benefiting generations to come.

Community-based Environmental Leadership

This year Evergy's community-based sustainability efforts and Green Team focused on three areas:

1. Protecting and enhancing our rivers and waterways
2. Increasing native tree populations
3. Creating habitats for valuable pollinators

Rivers & Waterways. While working in the waterways, we partnered with the experts – Friends of the Kaw, Kansas Alliance for Wetlands & Streams and Missouri River Relief. Our support is both in contributions of funds and employee volunteerism. In 2024, Evergy volunteers worked at five different river clean-up activities that saw over 10 tons of trash and 300 tires removed.

Native Trees. Trees are a critical component to our ecosystem. They help clean our air, create shade which helps lower cooling costs, and provide habit for native wildlife. In 2024, Evergy's Green Team and other volunteers made a huge impact by increasing the tree population in both Kansas and Missouri by planting more than 1,300 trees.

Pollinator Habitats. Bees are a critical part of the world's pollination process. They pollinate crops, maintain a diverse ecosystem by pollinating wild plants, and produce honey. Creating habitats and pollinator gardens for our region's bees was another focus for Evergy's Green Team.

Procurement at Evergy

Our supply chain initiatives help foster jobs and economic activity in underrepresented segments of the business and customer community. Inclusive procurement practices provide opportunities to all businesses, that in turn provide greater representation, employment and economic advancement for local, small, minority, women, veteran, service disabled veterans, LGBTQ+, HUBZone, disabled, and small disadvantaged owned businesses.



Making an Economic Impact



Production

Purchases from our large, small and diverse businesses support economic activity at these suppliers and create a ripple effect of purchases through their supply chain.



Incomes

Employees who hold these jobs earn incomes that help support their families and create additional spending.



Jobs

Suppliers ramp up staff to support additional sales. This supports jobs with our suppliers, within their supply chain and in their communities.



Taxes

Economic activities generate revenues for the government in the form of personal and business taxes, which in turn support investment in the community.

Evergy's Procurement

Evergy's supply chain policy is to perform the sourcing and procurement functions in a manner that supports the company mission of **Empowering a Better Future**.

We do this by putting our people first and by being a safe, efficient, reliable, and customer centric provider of energy, while meeting the highest standards of integrity and ethical conduct.

By following our values and working with suppliers who have the same values we will become the best energy company.

The Economic Impact of Our Purchases with Our Prime Non-Diverse Suppliers

\$2.1 Billion

 Total Purchases

\$3.5B
Production Impact



\$1.2B
Wages Supported



16,488
Jobs Supported



\$385.3 M
Taxes Generated

Supplier Engagement Program

Partnership with local and small businesses is foundational to who we are and vital to community growth.

"At Evergy, We are Committed to our Community. Supplier engagement is vital for driving innovation, expanding into new markets and fostering a more equitable business climate. It's also a meaningful tool for economic growth and job creation."

- Evergy Supplier Diversity Team



Evergy Supplier, **Brison Excavating**
Women-owned business

Commitment to Supplier Engagement

Eversource is committed to increasing opportunities for local, small and diverse suppliers and enhancing the competitiveness of the supplier base.

When we contribute to the success of suppliers, we start a cycle where the supplier, Eversource and the local economy all benefit. We appreciate the opportunity to share over 100 years of expertise to help make your project a success.

Eversource spending with suppliers supports job growth of these suppliers. It also triggers a multiplier effect that supports additional jobs in our supply chain and these suppliers' communities.

Building strong supplier relationships is important to us.



Accelerate Mentoring Program

Accelerate: Evergy's New Supplier Engagement Business Development Program

Partnership with Burns & McDonnell

RGMA has teamed with Evergy and Burns & McDonnell to deliver a business talent pipeline for local, small and diverse businesses in our community through the Accelerate program.

The Accelerate Program will partner executive and emerging leadership at Evergy to provide mentorship with small and diverse businesses in our community. These partnerships will help build the select business capabilities and functioning to partner with Evergy, Burns & McDonnell, and other similar organizations in our communities. This program endeavors to develop these businesses as competitive entities capable of growing their skill sets and business functioning to meet the needs of our organizations.

Program Objectives

- To help corporate buying entities strengthen their supplier diversity processes.
- To help diverse firms develop skills to become more competitive in the construction industry.
- To increase the volume of work that diverse firms are capable of winning (and profitably performing) in open competition.
- To broaden the base of diverse contracting activity, increasing the number of long-term stability of such firms.
- To continuously improve the financial strength and capacity of diverse firms.
- To consistently succeed in meeting the objectives included in each firm's individual business plan.



Our Programs' 2024 Economic Impact

\$334 Million

Total spend with **small and diverse suppliers**



\$542M

Production impact of our program

Cumulative revenues of all businesses impacted through the program.

\$334M Direct

\$101M Indirect

\$107M Induced

2,618

Jobs Supported

Jobs supported within the supply chain and in the suppliers' communities.

1,546 Direct

481 Indirect

591 Induced



\$182.8M

Wages Supported

Cumulative earnings of the employees in the jobs supported through the supplier diversity purchases.

\$112M Direct

\$36M Indirect

\$35M Induced

\$60.4M

Taxes Generated

Taxes generated in local, state and federal taxes.



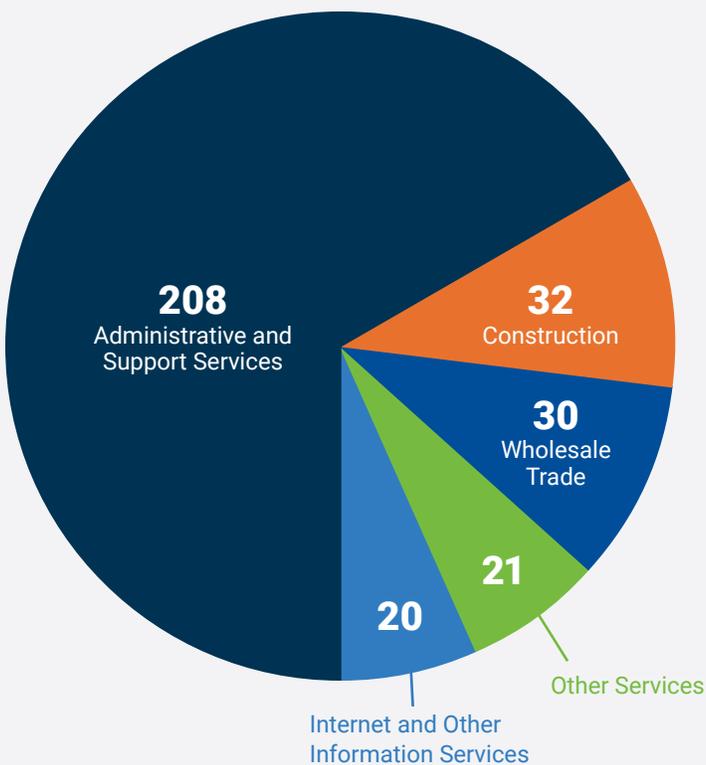
Impact on Minority-Owned Businesses

\$82.7M Evergy Spend

313 Jobs Supported

\$23.9M Wages Earned

Top 5 Job Industries Supported by Minority-Owned Suppliers



Warren Watkins, *Dump that Truck*
Minority-owned business

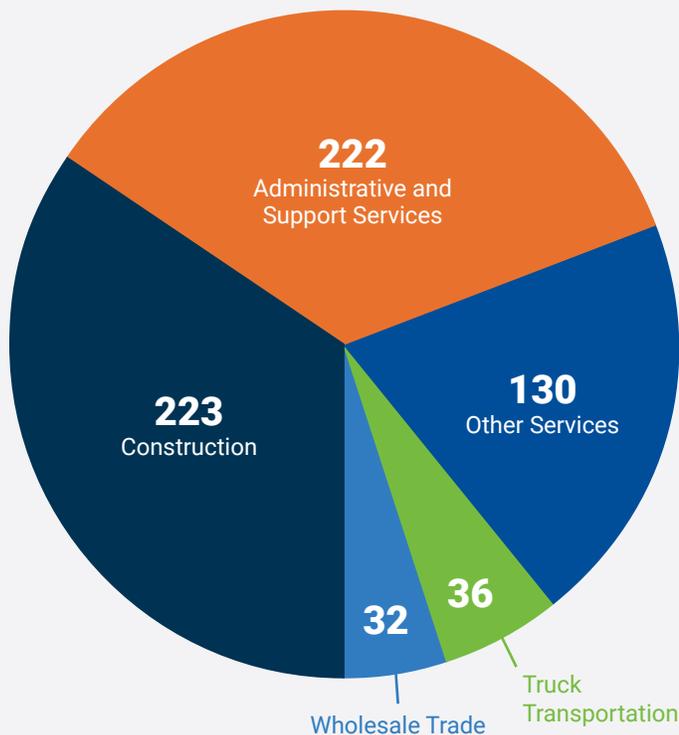
Impact on Women-Owned Businesses

\$148.5M Everygy Spend

643 Jobs Supported

\$50.3M Wages Earned

Top 5 Job Industries Supported by Women-Owned Suppliers



Angela Hurt, Veracity Consulting
LGBT, woman-owned, and Native American business

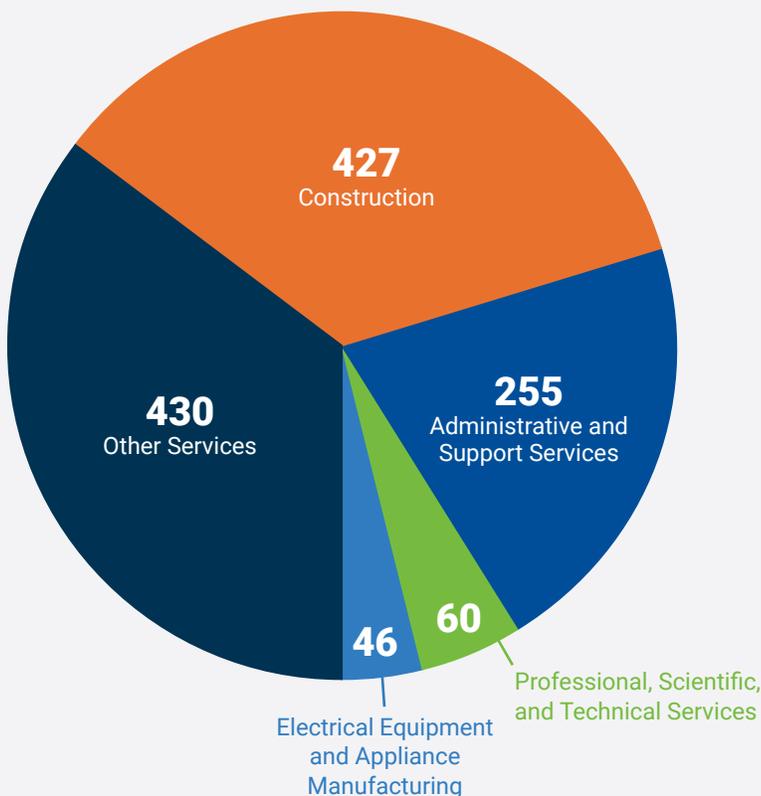
Impact on Small Businesses

\$288.6M Everygy Spend

1,357 Jobs Supported

\$93.9M Wages Earned

Top 5 Job Industries Supported by Small Businesses



John Olivarez, Pro Metals
Small business

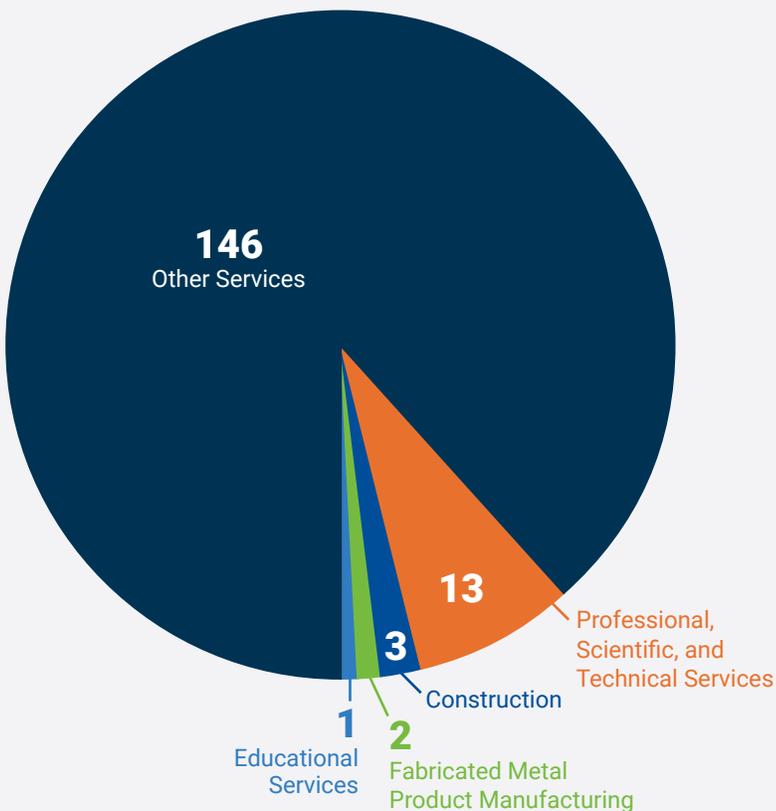
Impact on Veteran-Owned Businesses

\$22M Energy Spend

166 Jobs Supported

\$11.2M Wages Earned

Top 5 Job Industries Supported by Veteran-Owned Suppliers



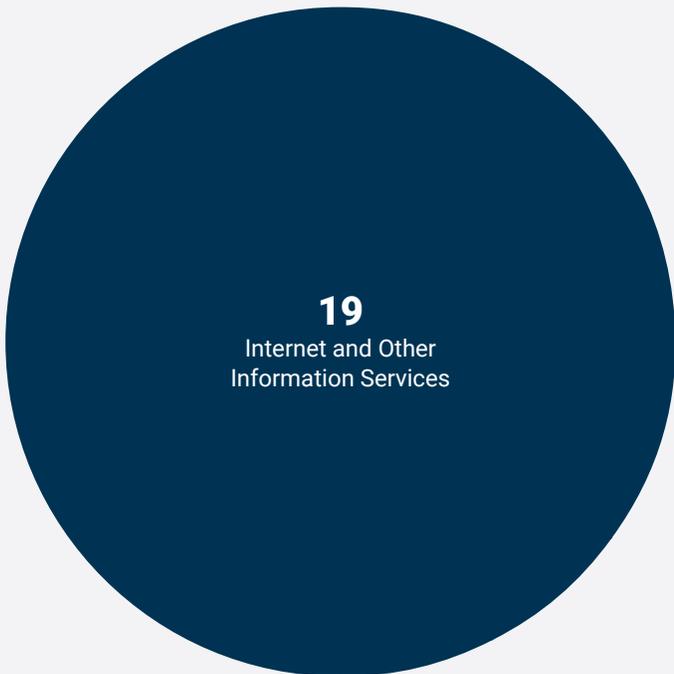
Impact on LGBT Businesses

\$6.0M Evergy Spend

19 Jobs Supported

\$1.9M Wages Earned

Top Job Industry Supported by LGBT-Owned Suppliers



Kate Nielsen, Beontap
LGBT-owned business

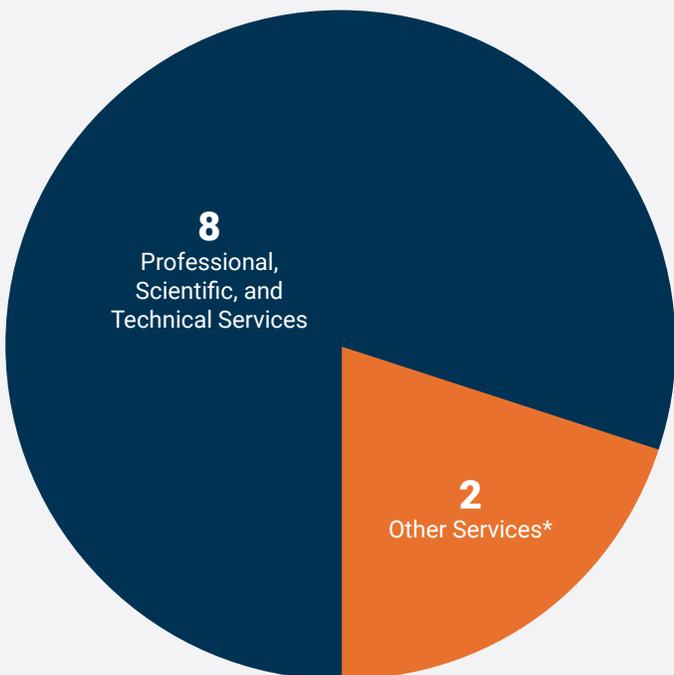
Impact on SDVET Businesses

\$1.5M Everygy Spend

10 Jobs Supported

\$935 Wages Earned

Top 5 Job Industries Supported by SDVET Suppliers



Orbital Engineering
SDVET business

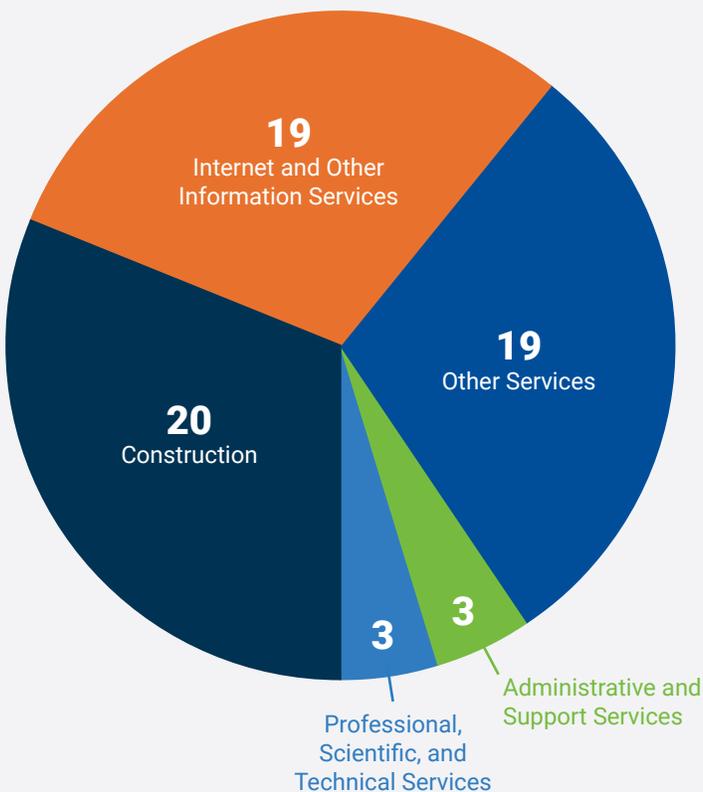
Impact on DBE Businesses

\$13.7M Every Spend

64 Jobs Supported

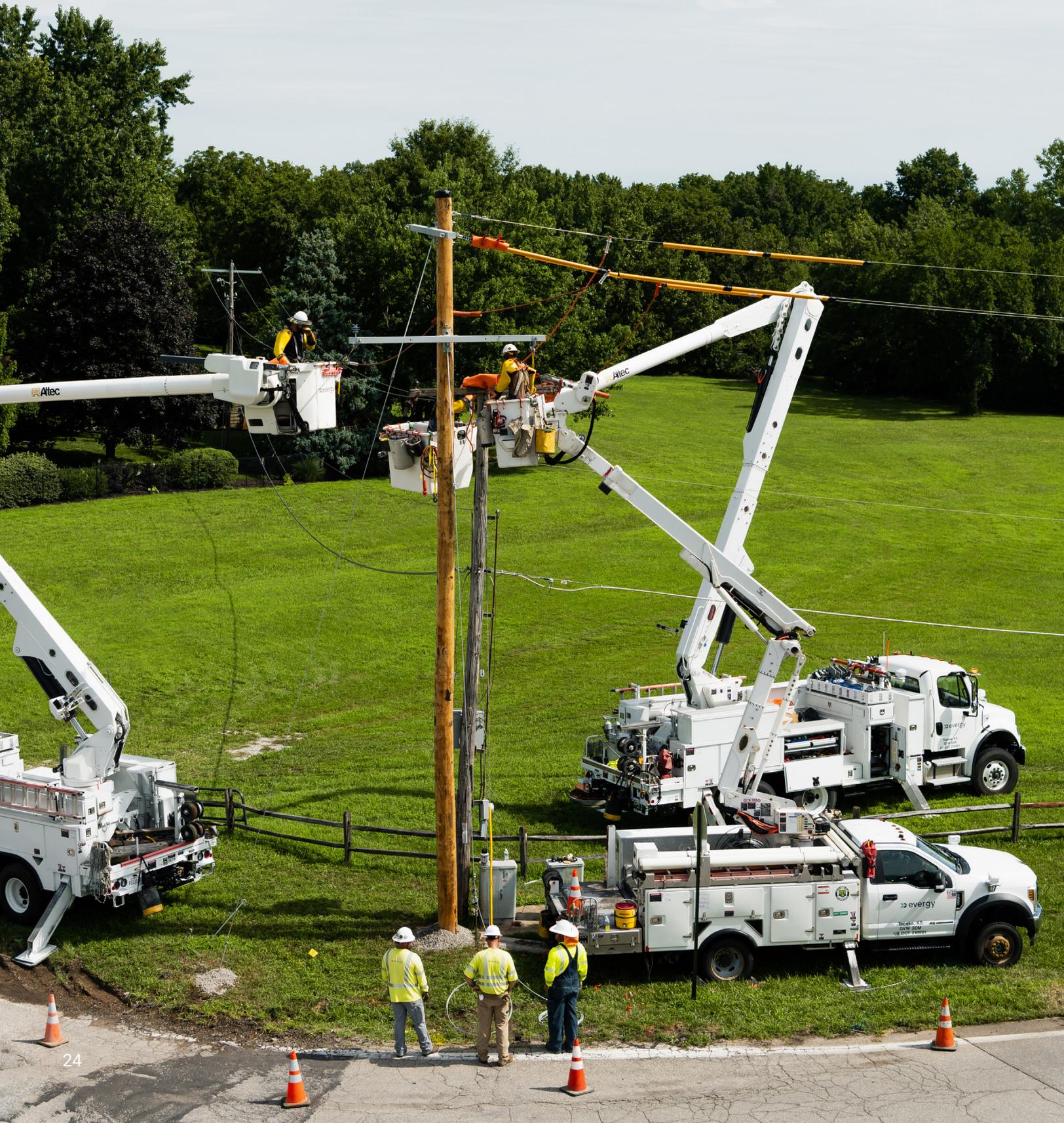
\$4.8M Wages Earned

Top 5 Job Industries Supported by DBE Suppliers



Lenora Payne, Technology Group Solutions
DBE/WBE business

Evergy Impact by State



Our Economic Impact in Kansas

\$529.7 Million

Purchases from Kansas based business

**Multiplier effect
of our spending
in Kansas**

\$858.7M Total Production Contribution

3,935 Total Jobs Supported

\$276M Total Incomes Earned

\$88.5 Million

Purchases from diverse and small
Kansas based businesses

**Multiplier effect of
diverse and small
spending in Kansas**

\$145.1M Production Contribution

711 Jobs Supported

\$51.1M Incomes Earned

Our Economic Impact in Missouri

\$626.4 Million

Purchases from Missouri based business



**Multiplier effect
of our spending
in Missouri**

\$1.1B Total Production Contribution

5,989 Total Jobs Supported

\$394.5M Total Incomes Earned

\$51.8 Million

Purchases from diverse and small
Missouri based businesses



**Multiplier effect of
diverse and small
spending in Missouri**

\$88.8M Production Contribution

462 Jobs Supported

\$31.1M Incomes Earned

Energy State Impact

State	Direct Effect	Total Output	Total Jobs	Total Income
AL	\$14,186,571	\$23,994,077	101	\$5,580,501
AR	\$6,005,706	\$9,115,038	30	\$2,009,980
AZ	\$2,322,448	\$4,010,761	22	\$1,290,062
CA	\$49,874,014	\$75,112,275	231	\$20,790,537
CO	\$18,479,711	\$32,792,914	126	\$10,244,368
CT	\$19,553,296	\$35,324,954	174	\$18,391,510
DC	\$3,073,543	\$3,939,881	12	\$2,197,610
DE	\$2,921,313	\$4,054,890	8	\$669,924
FL	\$73,417,390	\$149,957,150	889	\$59,849,894
GA	\$82,500,883	\$154,294,978	625	\$48,101,997
IA	\$47,681,249	\$73,895,900	404	\$25,802,852
ID	\$6,388,107	\$9,647,230	43	\$3,145,603
IL	\$68,158,829	\$123,978,462	590	\$46,737,839
IN	\$419,625	\$672,100	4	\$197,610
KS	\$529,662,146	\$858,691,042	3,935	\$275,900,069
KY	\$4,728,424	\$7,643,705	57	\$2,496,489
LA	\$2,862,844	\$4,126,563	23	\$1,125,011
MA	\$21,868,357	\$37,877,000	182	\$16,864,393

Evergy State Impact

State	Direct Effect	Total Output	Total Jobs	Total Income
MD	\$11,727,409	\$18,882,504	108	\$7,456,654
MI	\$2,154,465	\$3,885,122	21	\$1,442,744
MN	\$14,783,217	\$26,661,122	108	\$8,979,654
MO	\$626,476,731	\$1,092,038,304	5,989	\$394,525,348
MS	\$215,700	\$313,159	2	\$88,764
MT	\$43,000	\$75,861	1	\$27,370
NC	\$77,827,686	\$129,035,874	376	\$29,182,514
ND	\$15,477	\$24,215	0	\$7,756
NE	\$5,713,878	\$9,541,871	46	\$3,214,583
NH	\$184,103	\$313,535	1	\$108,600
NJ	\$16,779,698	\$22,929,382	62	\$5,476,766
NM	\$3,510	\$5,552	0	\$2,329
NV	\$355,615	\$602,049	2	\$208,382
NY	\$29,121,608	\$48,879,548	204	\$18,270,482
OH	\$14,127,934	\$24,481,792	107	\$7,479,557
OK	\$4,982,938	\$7,757,748	50	\$2,228,865
OR	\$1,810,747	\$3,015,913	15	\$1,356,149
PA	\$115,272,169	\$163,236,887	536	\$39,940,925

Energy State Impact

State	Direct Effect	Total Output	Total Jobs	Total Income
RI	\$25,786	\$44,338	0	\$16,436
SC	\$16,141,230	\$25,876,427	129	\$8,144,117
SD	\$744,228	\$1,236,953	9	\$474,307
TN	\$915,439	\$1,600,036	8	\$484,645
TX	\$66,279,701	\$119,418,665	557	\$40,696,054
UT	\$1,111,645	\$1,860,572	8	\$540,275
VA	\$17,056,293	\$28,684,520	146	\$12,794,633
WA	\$34,891,876	\$45,839,402	78	\$8,490,524
WI	\$91,740,293	\$140,510,422	464	\$40,559,563
WV	\$1,328,687	\$1,686,752	4	\$349,605
WY	\$11,994	\$17,762	0	\$5,613

Awards & Recognition

Strong supplier relationships have helped make Evergy the award winning, trusted company we are today.

2024

Supplier Diversity Trailblazer Award – Evergy/Coyazo
Prospect Business Association

2023

Advocate of the Year – Evergy/Coyazo
Mountain Plains Minority Supplier
Development Council

Innovation Award– Evergy
Edison Electric Institute

Chairman’s Honorary Award - Evergy/Coyazo
Edison Electric Institute



Energy Supplier Spotlight

Energy Supplier Spotlights feature a 1-hour meeting, virtually or in person, to highlight the capabilities of a supplier in the community we serve. The supplier presents a PowerPoint presentation to our internal business partners for 30 to 40 minutes. At this time, they provide details on their company, including, the introduction of team members, history of their company, safety program (including if a partner in ISN), overview of goods or services and examples of successful projects. At the end of the presentation the business partners that attend can ask questions of the supplier.



Energy Supplier, **Alexander Mechanical**

Thorne Tree Service

POWERful Women in Energy: Heather Thorne, CEO of Thorne Tree Service

Heather Thorne, CEO of Thorne Tree Service, exemplifies what it means to be a POWERful Woman in Energy. This family-owned, women-led business has been a trusted supplier and partner to Evergy since 1986, playing a vital role in delivering reliable service to our customers.



The company's roots trace back to founder Delores Thorne, Heather's mother, who launched the business with just two full-time employees. Through Evergy's **Light Source Executive Mentorship Program** and the guidance of one of our vice presidents, Delores grew Thorne Tree Service into a thriving operation with 27 full-time employees by 2021. Her participation in the program opened doors to new supplier relationships, enabling the company to expand its capabilities and invest in advanced tree-trimming equipment.

When Delores retired, Heather stepped into the CEO role, bringing her own vision and leadership to the company. Today, Heather manages daily operations and office responsibilities while staying deeply connected to fieldwork—often working alongside her crews to ensure quality and safety.

Under Heather's leadership, Thorne Tree Service has continued to grow and diversify. In addition to

tree trimming and restoration, the company now offers land and ground restoration, vegetation management, and full-time spray crews across Evergy's service area. Even during the challenges of the pandemic, Heather retained her entire workforce and expanded services, demonstrating resilience and commitment to her team.

Thorne Tree Service is a shining example of how small, women-owned businesses can thrive through mentorship, partnership, and innovation. Their success reflects Evergy's **People First culture**, and we are proud to stand alongside Heather and her team as they power progress in our communities.



Internal Business Partners

Celebrating Supplier and Employee Engagement

The Supplier and Employee Engagement Teams proudly hosted Evergy's annual Awards and Recognition Ceremony, honoring outstanding employees, suppliers, and community partners for their exceptional contributions. Thanks to Bryan Buckler, Charles King and Lesley Elwell for your support in recognition of those honored.

The following employees were recognized:

- **Chairman's Award** – Tina Steele, Mgr Contractor Programs, Distribution Program Management
- **Winning Spirit Award** – Melanie Lambert, Sr Sourcing Specialist, Procurement Services
- **Champion of Supplier Engagement** –
 - Val Wolf Sr Sourcing Specialist
 - Kathy Cole-Burr, Mgr Procurement
- **Volunteer of the Year** –
 - Chay Briscoe, Senior Clerk – Records Management
 - Christi Matney, Sr. Info Security Analyst
- **Ally Extraordinaire** – Maia Tichenor, Mgr. Products & Services
- **ERG of Distinction** – Women in Energy (WE) Network

The following suppliers were recognized:

- **Prime Supplier of the Year** – SHI International
- **Small Business of the Year** – Trekk Design Group
- **Local Business of the Year** – Brison Excavating LLC
- **LightSource Alumni Awards** –
 - John Olivarez, Pro Metals
 - Neelima Parasker, SnapIT Solutions

The following Community Partners were recognized:

- **Impactful Partnership Award** – Bob Kendrick, Negro Leagues Museum
- **Energized Community Engagement Award** – Prospect Business Association

This is an annual event established to recognize and celebrate the individuals, suppliers and organizations that empower our communities, our employees, and exceptional businesses sourced by our company. This year, new awards were introduced in collaboration with the Employee Engagement team and the VOTE Committee to honor the remarkable contributions of our employees and Employee Resource Groups.



Appendix

Economic Impact Modeling

Economic impact modeling is a standard tool used to quantify the economic contribution of an investment or company. This modeling uses an “Input-Output” economic model to estimate the number of times each dollar of “input,” or direct spend, cycles through the economy in terms of “indirect and induced output,” or additional spend, personal income, and employment.

There are several Input-Output models used by economists to estimate multiplier effects. supplier.io employed the IMPLAN input-output model in developing estimates of spend, income and employment impacts. This model, initially developed by the U.S. Department of Agriculture, examines inter-industry relationships in local, regional, and national economies.

The Input-Output multipliers that are derived from a comprehensive and complex set of inputs based on the collection of business and employment data. Indirect impacts of economic activity in a targeted geographic area are calculated by applying multiplier coefficients to the direct impact spending. Since a majority of the businesses in the study are considered as local businesses, each supplier was assumed to have operations primarily in one state. These multipliers take into account an amount of “leakage” from the state economy because some incomes and expenditures will be spent outside of the state. The economic activity is calculated by state and these state-level results are aggregated to determine the national totals.

Assumptions

This analysis relies on the following assumptions:

1. For suppliers that have multiple locations, all impact is evaluated at the headquarters location. This may overestimate the impact in the headquarters state and underestimate the impact in other states.
2. For suppliers that provide services in multiple NAICS code, all assigned to the supplier’s primary NAICS code.
3. A supplier impact’s is assumed to localized within a state.
4. The model predicts impact results based on industry averages and is an aggregate across all companies. The calculations cannot be applied to individual companies and may differ from actual jobs and incomes at specific companies.

References

This report is based on an analysis of data provided by the customer and information from the following sources:

- US Government Revenues: http://www.usgovernmentrevenue.com/total_2014USrt_17rs1n
- IMPLAN: <https://implan.com>
- United States GDP: <http://www.tradingeconomics.com/unitedstates/gdp>
- RIM II User Guide - A essential tool for regional developers and planners: https://www.bea.gov/sites/default/files/methodologies/RIMSII_User_Guide.pdf
- Input-Output Models for Impact Analysis: Suggestions for Practitioners Using RIMS II Multipliers: <https://www.bea.gov/system/files/papers/WP2012-3.pdf>



*supplier
engagement*